

THE NEWS & OBSERVER

Orage Quarles III
President/Publisher
(919) 829-4659

April 17, 2003

Mr. Joe Wake Formicola
Operations Manager
WRAL-FM Mix 101.5
P.O. Box 10100
Raleigh, NC 27605

Dear Mr. Formicola:

Thank you for your generous support of the 2nd annual Kids Day fundraising event to help WakeMed Children's Center. This year, over \$75,000 was raised for the Children's Center, which will be used to purchase a diagnostic system for more comprehensive monitoring of critically ill infants.

The event was a huge success due to sponsors like you, and we look forward to your continued support in 2004 to further enhance the lives of children in our community.

Sincerely,



Orage Quarles III

**EMPLOYMENT SECURITY COMMISSION OF NORTH CAROLINA**

1909 Lee Avenue, Sanford, North Carolina 27546

August 14, 1998

Richard Fiendel, Owner
WWGP/WFJA Broadcasting
PO Drawer 3457
Sanford, N C 27330

Dear Mr. Fiendel:

I am writing to you to express our appreciation for the excellent working relationship we have with your firm. Our weekly job posting show is another tool to help match workers with available job openings and let the public know what kinds of openings are available through our office. Thank you again for your help, and if we can be of any assistance please let us know.

Sincerely,

A handwritten signature in cursive script that reads "Louise J. Bruckner".

Louise J. Bruckner, Manager



BEAUFORT COUNTY PARTNERSHIP
FOR CHILDREN



1312 John Small Avenue, Washington, NC 27889

252-975-4647 • Fax 252-975-4722

April 16, 2003

Mike Weeks
WITN TV
P. O. Box 468
Washington, NC 27889

To Mike:

I just would like to personally thank you for hiring such wonderful staff. Everyone I've encountered, what with all the publicity for the Family Fun and School Readiness Fair as well as other events and information, have truly been the friendliest, nicest, cheerful, and warmest of folks. They are certainly an excellent reflection of you. Obviously it must be a wonderful place to work!

Saturday was such a success!! Our numbers doubled from last year. Thank you so much for all your assistance in promoting this event.

My thanks to you for your willingness to always share your resources with us. Together, I know we are building brighter futures for our children.

Very truly yours,

Lisa Woolard, Director

Al-Anon Alateen

hope for families and friends of alcoholics

web: www.al-anon.alateen.org
e-mail: wso@al-anon.org

Al-Anon Family Group Headquarters, Inc.
1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

Phone 757.563.1600
Fax 757.563.1655

August 27, 2003

Dear Public Service Director,

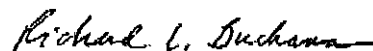
It is with enormous gratitude that we write to thank you for your station's support of our 2002-2003 public service announcement, "Corner." On behalf of all of us at the Al-Anon Family Group Headquarters, Inc. and the families and friends of alcoholics whom we serve, please know that your broadcasts of our PSAs have made a difference.

In the past year, we have seen an increase in the number of stations and airplays of our PSAs, and a corresponding increase in the number of phone calls to our toll-free meeting information number (1-888-4AL-ANON or 1-888-425-2666). Our operators provide meeting information for callers from throughout the United States and Canada. We appreciate your participation in helping us to carry our message to those who still suffer.

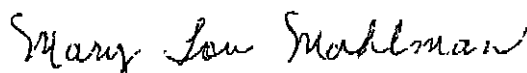
For over 52 years Al-Anon Family Groups have been offering hope and support to those who are impacted by another person's drinking. We do not seek outside funding, and have no dues or fees. Our only purpose is to help families and friends of alcoholics. Most communities have Al-Anon (and Alateen for younger members) groups; all are maintained by Al-Anon volunteers. It is through the support of community-minded organizations, such as your station, that we are able to make the public aware of our fellowship and the support it can offer.

Again, it is with sincere gratitude that we say "thank you" for airing our "Corner" PSA. We will continue to provide you with quality public service announcements, and hope that you will continue to air them. We are delighted to include your station in our Al-Anon "family."

With all best wishes,



Richard L. Buchanan
Executive Director



Mary Lou Mahlman
Associate Director of Public Outreach--Media

Now in 115 countries. Translations in: Afrikaans, Arabic, Bengali, Chinese, Czech, Danish, Dutch (Flemish), Esperanto, Estonian, Finnish, French, German, Greek, Hebrew, Hungarian, Icelandic, Indonesian, Italian, Japanese, Korean, Lithuanian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Urdu/Punjabi

The Sanford Herald / Wedr

LOCAL**EAGER ELF** 12/18/99

HERALD PHOTO — JOE YOUNG

Arranging gifts, Santa's elf Susan Daniel was present with Santa Sunday for 'Christmas Down East' at the Dennis Wicker Civic Center. Several local agencies joined forces to help children in Princeville, who suffered as the result of hurricane damage. 'Christmas Down East' was a joint effort of WWGP and WFJA, the American Red Cross, the Coalition for the Quality of Life in Lee County, Central Carolina Community College and Partnership for Children. During the event, toy donations were accepted, a brief worship service was held, local church choirs sang Christmas carols, Santa Claus posed for pictures and Princeville residents, including Princeville Police Department members, were on hand. Boy Scouts from several troops helped collect the gifts and load delivery trucks.



public file

February 10, 2003

Mr. Mike Riddle
WITN
P.O. Box 468
Washington, NC 27889

Dear Mr. Riddle:

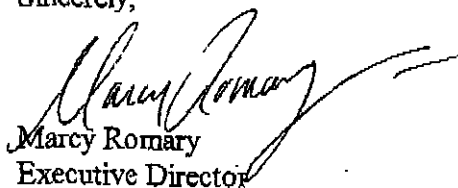
I cannot thank you enough for your support of and participation in The Extreme Art Auction last week. The event was a huge success drawing over 200 people!

As you know, Communities In Schools of Pitt County relies on contributions, gifts and grants to continue to provide quality services and programs to those Pitt County students who need CIS the most. I am so pleased to say we raised close to \$25,000 with this event and succeeded in putting Communities In Schools on the map in Pitt County!

Thank you so very much for the generous donation of advertising on WITN. The ad was extremely eye-catching and I was very pleased with the amount of airtime provided. Many, many people commented on the professionalism of the ad and the prime times in which it ran. We certainly owe so much of our success to you and WITN.

Once again, thank you. Your support of this event was invaluable and I look forward to working with you again in the near future.

Sincerely,


Marcy Romary
Executive Director

Communities In Schools of Pitt County
570 West Forlines Rd. Winterville, NC 28590 • 757-9349 • Fax 757-3505
cispittcounty@coastalnet.com



June 17, 1999

WNCA Radio Station
17890 US 64 W
Siler City, NC 27344

Dear Sir or Madam:

On behalf of the American Cancer Society and the Chatham County Relay For Life Planning Committee, thank you for your coverage you provided for our event. With your assistance, this year's Chatham County Relay For Life was a huge success! We were able to raise over \$103,000 to go towards cancer research, education, and patient services. It's amazing what you can accomplish with a little teamwork!

The 1999 Chatham County Relay For Life was a team event, not just for the participants who walked and ran for 24 hours, but also for the community. Relay season is a time for all of us in Chatham County and North Carolina to become involved in the fight against cancer and celebrate life. Thanks to you and your kind donation, Relay 1999 was a great success and a true community affair.

Again, we appreciate all you have done to make this event possible, and we hope that you will be involved with Relay For Life in the future. Together we will make a difference in the fight against cancer!

Sincerely,

Loretta Beane-Dunn

Loretta Beane-Dunn
1999 Chatham County RFL Chair

Mike Ludington

Mike Ludington
1999 Chatham County RFL Co-Chair

Cindy Emanuel

Cindy Emanuel
Community Income Manager
American Cancer Society

P.S. A copy of the 1999 Chatham County Relay For Life program and a window decal are enclosed as a "thank you" for your dedication and commitment to the fight against cancer!



City of Greenville

North Carolina

P.O. Box 7207 - Greenville, N.C. 27835-7207

CITY MANAGER'S OFFICE

Mike Riddle
WITN TV7
PO Box 468
Washington, NC 27889

Dear Mr. Riddle:

Thank you for producing our public service announcements. Without your assistance, the Pink Ribbon 5k Race for Breast Cancer Research would not have happened and been as successful.

The race occurred on Saturday, April 12, 2003 with over 106 runners and walkers and raised approximately \$1,700 for breast cancer research. I just want to thank you on behalf of the committee and the participants for allowing us to provide a great race and raise funds for this worthy cause.

Sincerely

Deborah S. Clark
Race Director
Public Information Officer
City of Greenville



October 9, 2003

Gene Blackwelder
WXII-12
PO Box 11847
Winston-Salem, NC 27116

Dear Gene,

On behalf of the Winston-Salem Chamber of Commerce, I would like to thank you and WXII-12 for supporting students in the Winston-Salem/Forsyth County schools through your sponsorship of this year's *Donation for Education* school supply drive.

We wanted each person on your team to know how much we appreciated your involvement in the entire supply drive campaign, including your help in securing sponsorship partners First Citizens Bank, Staples, Epson, Avery, and PAX 16. We would also like to thank the station for creating the marketing plan for the supply drive, as well as the *Donation for Education* logo and signage for the drop-off points.

And finally, thank you for collecting the 6 truckloads of supply donations at the drop-off points and delivering them to the school social workers for distribution to students. I know this effort took a lot of hard work and coordination on your team's part, and for that we are very grateful. Your dedication to the supply drive from beginning to end has been invaluable to its success.

Thank again for your partnership and for supporting students throughout Winston-Salem/Forsyth County schools.

Sincerely,

A handwritten signature in black ink that reads 'Jennifer Propst'. The signature is fluid and cursive, with the first name 'Jennifer' and last name 'Propst' clearly visible.
Jennifer Propst



October 15, 2003

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Commissioners:

Guilford Technical Community College highly commends WXII-TV for its exceptional commitment to community service and workforce preparedness through its broadly based campaign "Putting the Piedmont Back to Work."

**GUILFORD TECHNICAL
COMMUNITY COLLEGE**

JAMESTOWN CAMPUS

601 HIGH POINT RD.
POST OFFICE BOX 309
JAMESTOWN, NC 27282
TEL: 336.334.4822
TEL: 336.454.1126

WASHINGTON STREET CAMPUS

501 WEST WASHINGTON ST.
GREENSBORO, NC 27401
TEL: 336.334.4822 ext. 4220

J.C. PRICE CAMPUS

400 WEST WHITTINGTON ST.
GREENSBORO, NC 27406
TEL: 336.334.4822 ext. 4324

HIGH POINT CAMPUS

901 SOUTH MAIN ST.
HIGH POINT, NC 27260
TEL: 336.454.1126 ext. 4110

AVIATION CENTER

260 NORTH REGIONAL RD.
GREENSBORO, NC 27409
TEL: 336.665.9425

SMALL BUSINESS CENTER

2007 YANCEYVILLE ST., SUITE 220
GREENSBORO, NC 27405
TEL: 336.334.5211

<http://technical.gtcc.cc.nc.us>

**AN AFFIRMATIVE ACTION
EQUAL OPPORTUNITY COLLEGE**

At a crucial junction in the social and economic life of its coverage area, WXII-TV, on its own initiative, confronted the huge manufacturing crisis that gripped the Piedmont Triad Region of North Carolina and adjacent Virginia counties in February 2000.

When massive layoffs in the textile and tobacco industries in the fourth quarter of 1999 seriously blighted the dawn of the 21st century in this formerly formidable manufacturing region, WXII-TV President and General Manager Hank Price offered the station's resources to the region's twelve community colleges and issued a call-to-action to "Put the Piedmont Back To Work."

Community colleges are mandated to provide workforce preparedness and retraining for business and industry. Realizing that thousands of workers needed a quick turnaround and a new career track, Price initially offered my institution, Guilford Technical Community College, four-four minute segments in the station's premier 6 pm newscast during the critical February 2000 sweeps period.


This initial offering to GTCC was immediately expanded to engage twelve colleges in a tremendous month-long campaign to educate laid-off and under trained workers to the possibilities for new careers through training at their local community colleges.

WXII-TV offered its news production resources with a remarkable on-demand graciousness that must be a television industry first. Community colleges supplied the information on new career fields, retraining and retooling opportunities and WXII produced the news stories.

Guilford Tech opened the lines to callers following our four news segments to provide immediate counseling to prospective students. It was truly an amazing partnership between a highly committed commercial TV station and the community colleges located in its market. This participatory model resulted in increased enrollment at all twelve colleges that continues today-three years later.

WXII-TV's commitment to its various communities exceeded all expectations. Guilford Technical Community College is honored to commend WXII-TV for organizing a concerted drive by the market's community colleges to "Put the Piedmont Back to Work."

Sincerely,



Donald W. Cameron, President
Guilford Technical Community College

Christmas in Wilkes
100 South Bridge Street
Wilkesboro, N.C. 28697

March 17, 1998

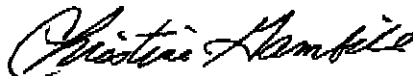
Mr. Allen Combs
WWWC Radio
413 Wilkesboro Blvd.
Wilkesboro, NC 28697

Dear Mr. Combs and Staff,

We at Christmas in Wilkes would like to express our belated but sincere appreciation to you and your staff. Thank you for all the assistance you have provided to our program for the past three years in the forms of publicity, solicitation of sponsors, the 3WC Community Choir Concert in our benefit and general "moral support." With your help, Christmas in Wilkes matched 787 children from over 400 needy Wilkes County families with sponsors who provided supplemental Christmas gifts in 1997. Since our Board of Directors is made up of volunteers, we could not exist without the support of our community. We feel very fortunate to have a quality station like 3WC to back us up.

Thank you again for all your help, we look forward to our continuing association with you as we begin our fourth year of serving the children of Wilkes County.

Sincerely,



Christine Gambill
Co-Chairperson, Christmas in Wilkes



You're the best! Thank you SO MUCH for your work on R.S.V.V.P.! Your support in this year's event was ENORMOUS! The PSAs were great & a news crew was here earlier. I'm actually writing this on the big day so I don't know the results - but I do know that we have gotten *MANY, MANY* more phone calls this year - thanks in GREAT PART to you & WTVD!! We truly appreciate your support!
See you soon ♥ - Jen

**FOOD
BANK**

Serving 34 Counties

**OF NORTH
CAROLINA**

Fighting Hunger in 34 Counties of Eastern & Central North Carolina

www.foodbanknc.org



COUNTY of CUMBERLAND

Parks & Recreation Department

April 21, 2003

WFLB, Oldies 96.5
Mac Edwards, Vice President of Programming
P.O. 530
Fayetteville, NC 28302

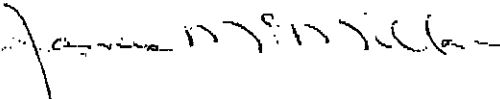
Dear Mac,

Congratulations on another successful Easter Egg Scramble. According to registration figures, 327 children participated in the 2003 event. Based on a simple formula that we have used in the past, an estimated 500 people were in attendance. This figure does not include children under the age of three or over the age of twelve, which could easily increase the attendance.

Next year's event is scheduled for April 3rd with a rain date of the 10th. We are planning to start registration at 9:00 a.m. again to give everyone more of an opportunity to enjoy the inflatables and other activities. If any of your staff have any other suggestions we would love to hear them. We are always looking for ways to improve.

As usual, the WFLB staff was great to work with. Larry is simply a super guy! We are proud to work with such a positive station. Thanks once again for your help and support of Cumberland County Parks & Recreation.

Sincerely,



James McMillan
Recreation Programs Manager





Fascinate-U

CHILDREN'S MUSEUM

116 Green Street • P.O. Box 2671 • Fayetteville, NC 28302 • 910-433-1573 • Fax 910-433-1639

July 19, 2002

Mandy Pittman
Beasley Broadcast Group
PO Box 2563
Fayetteville, NC 28302

Dear Mandy:

On behalf of Downtown Alliance and Glory Days, I would like to thank you and the Beasley Broadcast Group for your sponsorship and efforts in making Glory Days 2002 a success. Without Beasley stepping up to the plate, it is doubtful that this year's Glory Days would have happened at all.

Each time we bring someone downtown for the first time, or for the first time in ten years, we are helping shape the changing the image of Fayetteville. Thanks again for your help in what we hope to continue as an annual event.

Sincerely,

Susan K. Daniels
Glory Days Events Committee



VANCE B. NEAL, COMMISSIONER
WILSON A. LACY, COMMISSIONER
TERRI UNION, COMMISSIONER
LUIS J. OLIVERA, COMMISSIONER
STEVEN K. BLANCHARD, CEO/GENERAL MANAGER

PUBLIC WORKS COMMISSION
OF THE CITY OF FAYETTEVILLE
ELECTRIC & WATER UTILITIES

955 OLD WILMINGTON RD
P.O. BOX 1089
FAYETTEVILLE, NORTH CAROLINA 28302-1089
TELEPHONE (AREA CODE 910) 483-1401
FAX (AREA CODE 910) 829-0207

October 13, 2003

TO: Mandy Pittman
Beasley Broadcast Group

FROM: Nicole Inman, PWC Public Relations Associate
"It's Electric" Saturday Coordinator

SUBJECT: 2003 "It's Electric" Saturday

A handwritten signature in black ink, appearing to read 'Nicole', written over the printed name 'Nicole Inman'.

I wanted to thank you for participating in our "It's Electric" Saturday celebration on Oct. 11. Because of your involvement, our event was extremely successful and brought many smiles to kids of all ages.

Through events like this, PWC demonstrates its commitment to improving our community as well as providing quality services to customers. The Beasley Broadcast Group and its dedicated employees also demonstrate this commitment when they choose to partner with PWC in this annual event.

I hope that you had a positive experience as well and will consider being a part of "It's Electric" Saturday next year.

Thanks again for your involvement.

**American
Red Cross**

PF

TRIANGLE
AREA CHAPTER

September 4, 2003

Monica Barnes
Director of Community Affairs
WTVD/ABC 11
411 Liberty Street
Durham, NC 27701

Dear Monica:

On behalf of the American Red Cross, I thank you and the wonderful staff at ABC 11 for your outstanding sponsorship of the Carolina Hurricanes/ABC 11 Blood Drive on August 28th. As a result of your station's efforts, 116 donors responded to the call for donors and came to give blood, enabling the Red Cross to collect 100 pints of blood.

When you consider that each of those 100 units can be separated and given to as many as three patients, 300 lives can be saved as a result of your blood drive. Since Labor Day historically marks an increase in blood usage, ABC 11 truly helped make a difference by ensuring that blood will be available when it is needed most.

I would also like to take this opportunity to point out the fact that this drive brought in 13 first-time blood donors. This is significant to note since it shows that you're blood drive is helping to broaden our donor base by bringing in those who have never donated before.

Chris Ramsey did a great job with the public service announcement for the drive. I think including Kristine in the message really helped the community put a face with the need for blood. Your frequent airings of the PSA and regular mentions of the drive in the newscasts helped to spotlight the need for blood and encourage new and lapsed donors to give blood.

Our sincere appreciation also goes to Ed Crump and Scott Light for their wonderful work during live reports from the blood drive. We know there were so many of the staff at ABC 11 who worked on the blood drive and we ask you to let them know what a difference their contributions made.

We salute ABC 11 for helping to save so many lives in our community. We were excited to learn from Sheila that you are interested in sponsoring our December drive as well. I look forward to working with you again on that upcoming project.

Sincerely,

Allison Stroud
Public Support



INTERNATIONAL
CIVIL RIGHTS
CENTER & MUSEUM

PO Box 847

Greensboro

North Carolina

27402-0847

Telephone:

336-274-9199

Fax: 336-274-6244

www.sitinnmovement.org

Sit-In Movement, Inc.

Board Members

Melvin "Skip" Alston
Chairman

Earl F. Jones
Vice-Chairman

Hurley Derrickson
2nd Vice-Chairman

Edward B. Fort, Ph.D.

James Johnson, Ph.D.

James C. Renick, Ph.D.

Doug S. Harris

Jibreel Khazan

Henry Issacson

Gladys F. Shipman

Richard Koritz

James N. Smith

David Jameson

Obrie Smith

Jerry Suggs

Honorary Board Members

Mrs. Rosa Parks

Rev. Joseph Lowery

Benjamin Hooks

David W. Hoard

Chief Executive Officer

McArthur Davis

March 17, 2003

Mr. Hank Price
WXII-TV/WGPX-TV
700 Coliseum Drive
Winston-Salem, NC 27106

Dear Mr. Price,

On behalf of the International Civil Rights Center and Museum/Sit-In Movement Inc., it's Board of Director and staff, I would like to thank you for your generous contribution of your staff and airtime for the 2003 Tele-A-Thon. We are pleased to announce that do to your support and like minded corporation and individuals, we raise \$132,500.00 from three hundred and eighty eight people.

Again, Thank you for your sponsorship and support.

Sincerely

McArthur Davis

McArthur Davis
Executive Director

Richmond

■ ■ ■ ■ ■

Community College

P.O. Box 1189, Hamlet, N.C. 28345
(910) 582-7000 • Fax (910) 582-7028 • (910) 276-3331

June 28, 2002

Mr. Mac Edwards
WFLB General Manager
1338 Bragg Blvd.
Fayetteville, NC 28301

Dear Mr. Edwards:


The Literacy Staff at Richmond Community College would like to thank you for your help in making our Fourteenth Annual GED/Adult High School Graduation a special occasion.

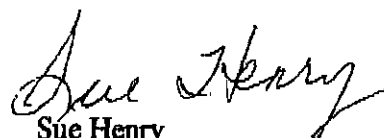
People such as yourself who support our program, help make the GED/AHS Graduation a memorable event in our graduates' lives. Without the support of community leaders, such as you, this ceremony would not have been possible. As you are obviously aware, literacy is a good investment for business and industry as well as the community as a whole.

We have enclosed a copy of our Graduation Program for your information. We included in our program a place where we give special appreciation to our "Community Partners". The programs were given to all graduates and the 700 plus guests who attended the graduation ceremony.


Once again, we would like to thank you for your involvement and we look forward to your continued support in the years to come.

Best Regards,


Mary Lou Dunsford
Literacy Coordinator



Sue Henry
Literacy Recruiter

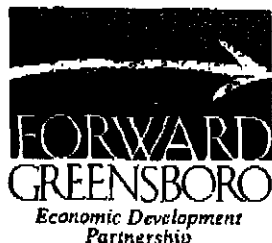
9-28-03

 Dear WBRM,

Thank you so much
for all the coverage you gave our
school for Saturday's fall festival.
On the way to pick the bus up at
6am I listened to the weather
and each afternoon on the way
home I heard an ad just about
everyday. The festival was a huge
success and a good portion of
that goes to the publicity we
were able to get beforehand.
Once again, Thanks for all your
help.

Shelia Presnell
for the Faculty, Staff,
PTO, and mainly
the students of
Glenwood Elementary
School.





Del. FILE

June 13, 2003

Mr. Henry Price
President/GM
WXII - TV 12
P.O. Box 11847
Winston - Salem, NC 27116

Dear Mr. Price,

We are very appreciative that you provided your staff to cover and televise our Kick-Off event. Thank you for offering to do so. The ensuing publicity for all concerned is excellent.

Thank you also for providing a video copy of the televised report. We will use it in at least two important meetings. We have our next Campaign Operations Committee meeting on June 20, 2003 and will be very proud to show it to the group. It will be an exciting meeting with further announcements by investors. If your schedule should change, please join us. Our meeting begins promptly at 7:30 am and ends by 8:30 am (it often takes less than the allotted hour). And, we will also show the news report at our next Board meeting on June 24, 2003.

It is obvious that you care about your community and are willing to take the time to make a difference. I am enjoying working with you very much.

Sincerely,

Bob Johnson
Development Director

Greensboro North Carolina Where Connecting is Serious Business

342 North Elm Street Greensboro, NC 27401 Phone: 336 691-6478 Toll-free: 888 693-6939 Fax: 336 230-1867
E-mail: forwardgreensboro@greensboro.org www.forwardgreensboro.com Affiliated with the Greensboro Area Chamber of Commerce



NEST

NEIGHBORHOOD ENRICHMENT STARTS TODAY

October 17, 2003

BOARD MEMBERS

ANNE ARMFIELD
LOU BALDWIN
DEBBIE BRENNER
FRANCISCO CAMARA
KEN CARLSON
NANCY CARPENTER
CHRIS CHAPMAN
JEFF CLARK
JAN DETTER
JUDY FIELDS
GAIL FISHER
DON FLOW
VERNON FOSTER
AMANDA GILLEY
LOIS HANES
SHARON JACKSON
JIM JOHNSON
MAURICE JOHNSON
JAY JOSLYN
DERONDA KEE-LUCAS
CAMERON KENT
WARD MILLER
DAN PEARSON
ED PLEASANTS
OLLIE SADLER
CHARLENE STUART
DONALD YONCANNON
PALMER WHITE
APRIL YOUNG

EX OFFICIO
DEK DRISCOLL

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Commissioners,

For many years, local television station, WXII Channel 12, has been a tremendous champion of nonprofit organizations here in the greater Piedmont region of North Carolina. At Habitat for Humanity of Forsyth County we are thankful for and proud of our long relationship with WXII. Since 1996, WXII has co-sponsored four Habitat homes in Forsyth County. News Anchor, Cameron Kent, has faithfully and enthusiastically served two terms on the Habitat for Humanity Board of Directors. In addition, Cameron donates his time to emcee our BirdFest live auction. BirdFest is an annual community awareness and fundraising event sponsored by HabitatForsyth that generates \$50,000 (enough to build one home!).

Most recently, our friends at WXII donated their creative talents and a generous schedule for a 30 second television PSA promoting Habitat retail stores in Winston-Salem, Greensboro, and High Point. This was the first joint marketing effort undertaken by the three Habitat affiliates in the Piedmont Triad. Our community has enthusiastically embraced the PSA. Since the PSA began airing in July, calls from the public requesting to have donated items picked up have surged from 93 calls in June to 250 requests in September.

I cannot over stress the significance of what the WXII PSA means to a nonprofit organization like Habitat for Humanity. The Habitat ReStore is a unique and important source of earned revenue for Habitat for Humanity. In these uncertain economic times, our retail space provides crucial revenue that helps to maintain our building momentum. Our affiliate builds approximately 20 homes each year. Our homes are then sold, at cost with a 20-year, no interest mortgage to a hard-working, low-income family here in Forsyth County. Habitat provides a critical need in our community, and we are extremely grateful for the ongoing and tremendous support from our community-minded friends at WXII.

Sincerely,

Kay D. Lord
Executive Director

HABITAT FOR HUMANITY OF FORSYTH COUNTY

339 WITT STREET WINSTON-SALEM, NC 27103 TEL 336-765-8854 FAX 336-765-2398

Benefit today to injured patients

REGIONAL Auto Bell Car Wash, located at 1101 S. Main St., is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

The Hayes, a Maclelland, is offering a special discount for the injured.

James David Dorsett III**Eagle Scout Candidate****Boy Scout Troop 924****Siler City, N.C. 27344**

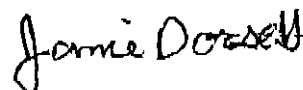
October 28, 2001

Dear WNCA Radio Station,

Thank you for the air time you gave my Eagle Scout project, on the radio. Sponsoring the blood drive proved to be a monumental undertaking, especially after the terrorist attacks on our nation. The blood drive, though set prior to the attacks took on new meaning after them. Initially there was an outpouring of people desiring to donate blood and the Red Cross encouraged me to promote my blood drive since it was the first in the area after the attacks. Then suddenly there was a turn of events and due to the overwhelming response the Red Cross said they could no longer accept walk-ins and that the word needed to get out in that regard.

The radio station was instrumental in notifying the public of the overwhelming and changing needs of the Red Cross during this tragic event in our nation. I appreciate your part in helping to make the blood drive the big success that it was. I especially thank you for supporting me and my Eagle Scout project in this way.

Sincerely Yours,



Jamie Dorsett

HISPANIC LIAISON OF CHATHAM COUNTY

EL VÍNCULO HISPANO

August 21, 2002

Mr. Barry Hayes
WNCA
P.O. Box 429
Siler City, NC 27344

Dear Barry,

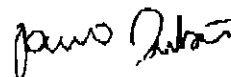
I want to thank you for promoting our Third Annual Fiesta Latina 2002 on WNCA. We were thrilled to be able to host another great community celebration in Siler City. It was a pleasure to recognize WNCA among the sponsors at such a vibrant event.

The Fiesta was only possible due to the generous donations of 77 local businesses, and the more than 100 volunteers that worked so hard to organize and carry out the celebration. We were delighted with the show of support from the Latino community, local businesses, organizations, and the community at large. We estimate that approximately 4,500 people attended the festival, and the Liaison raised over \$9,000 for its programs and services.

Thank you for your continued support of our efforts to create a better Chatham for all its residents. As a token of our appreciation, I am sending you a copy of the article in the Chatham News about the Fiesta and our sponsor recognition announcement.

We look forward to a continued partnership between the Hispanic Liaison and WNCA. Please do not hesitate to call us if we can be of assistance.

With sincere thanks,



Ilana Dubester
Executive Director





NORTH CAROLINA LIONS FOUNDATION, INC.

PO Box 39

Camp Dogwood Drive

Sherrills Ford, NC 28673-0039

STEVE L. WALKER

Executive Director

BOARD OF DIRECTORS

ROBERT L. HAM
PresidentDAVID SMOOT
First Vice PresidentJOHN J. O'MALLEY
Second Vice PresidentRALPH L. HOLMES
SecretaryRON L. STALEY
TreasurerRALPH E. HESTER
Immediate Past President31-A
WILLIAM "BILL" JOHNSON DG
JIM CAUDLE '02
BILL VOORHES '0331-B
RAY ENGLEMAN DG
BUTCH COLEY '02
C. ALLEN REINHARDT '0331-C
DAVID SHIMBERG DG
WAYNE WEBB '02
JAMES H. SASSER '0331-D
BILL SMITH DG
WALTER H. WILSON '02
PHIL EDWARDS '0331-E
GEORGE D. OHM DG
CLARENCE WILLIFORD '02
JAMES R. WALKER '0331-F
EARL L. DAVIS DG
W. BRAD LOGSTON '02
HAMILTON A. SLATE '0331-G
ROBERT H. CARROLL DG
HERBERT A. JUSTICE '02
DON DOLLAR '0331-H
RANDY W. VICKERS DG
DAVID LEONARD '02
BILLY GENE HERRING '0331-J
TERRY HOLLIDAY DG
CHARLES HOLLEMAN '02
TIM LAND '03

March 7, 2002

Gail Sewell
WBRM
147 N Garden Street
Marion NC 28752

Dear Gail:

I want to express my appreciation to you for having me on your radio show on Monday, March 4th, and allowing me to not only talk about the upcoming Health Fair in Marion, but to also talk about the NCLF SEE THE 21ST CENTURY® Vision Van. Several people mentioned that they heard the show and one man asked me if I was the "Van Man".

The Health Fair turned out to be a wonderful event. Even though it was scheduled to last 3 hours, the response was so great that we kept the van open for 4 hours. During those 4 hours, 75 senior citizens had their eyes checked and 32 of them were advised to have a complete eye exam within the next 60 days. That is 42.7% of all screened. As you can see from these figures, there is a tremendous need for this type of service and the Lions of North Carolina are proud of the Vision Van and what it is accomplishing throughout the state.

By the way, I heard Clay again on Wednesday morning and afternoon. He and I were talking last night and he said the DJ told him that I was there Monday.

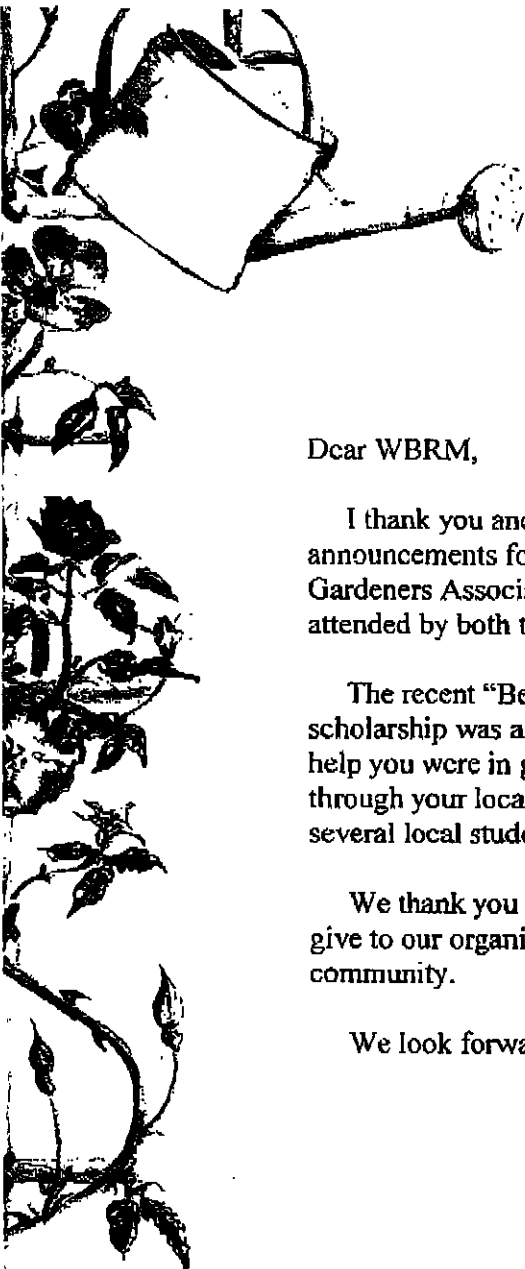
If I can ever be of help to you in any fashion, please feel free to contact me here at Camp Dogwood (800-662-7401, extension 241). Thanks again for everything.

Sincerely,

Mike Howard

State Coordinator

SEE THE 21ST CENTURY® Vision Van



May 18, 2003

Dear WBRM,

I thank you and your staff for the many, many announcements for and about the McDowell County Master Gardeners Association. Our meetings and programs are well attended by both the membership and the public.

The recent "Berry Plant Sale" which funds our local scholarship was a huge success and we recognize what a great help you were in getting this information to the community through your local broadcasts. We are currently reviewing several local students who have applied for this award.

We thank you for this special service and opportunity you give to our organization as well as others here in the community.

We look forward to your continued support in the future.

Sincerely yours,

Cherie Rodgers
Publicity Chairman for
Master Gardeners Assoc.

